**1 – Testing Homepage of an eCommerce Site**

Obviously homepage of any website is the very first page that many users see. Homepages in ecommerce websites actually go far beyond than just a landing page. Besides a clickable hero image or product slideshow with auto-scroll features, homepage of an online store can actually serve as a powerful marketing tool. Here are some essential test cases that your ecommerce testing team should focus when testing the homepage:

– Does the hero carousel autoscroll? If so, then at what interval (image refresh time)?  
– Does the hero carousel continue to autoscroll when the user hovers mouse over the image? Does the scrolling pause or continue to auto scroll to the next image slide?  
– When clicked on one of the slider images or call to action (CTA) buttons, is it taking the customer to the intended page?  
– Is the hero slider scrolling too fast?  
– Is the homepage loading speed acceptable?

– Is the rest of the homepage content such as the newsletters, banners, social media links in the site footer etc easily viewable?  
– Does the homepage load and appear the same way across supported browsers and screen resolutions?  
– Can the shopping cart be easily located from homepage?  
– Can the login/signup button be easily located from homepage?  
– Can the contact information be easily located from homepage?

**2 – Testing the Master page of an Online Shopping Website**

Unlike most other pages, the master page of an ecommerce site is not a stand-alone page but consists of page components that are used in most of the other pages. Typically, the master page consists of the header, the navigation menu and the footer components. Here are some important test cases that your ecommerce QA team should focus when testing the master page components:

– Do the master page components appear on all page types as expected?  
– Does the site logo appear as per the design?  
– Is the website logo clickable and takes user to the site homepage?  
– Is the navigation menu appearing as per the design?  
– Does the nav menu constitute all the sub-menus and mega-menu (if implemented)?  
– Does the nav menu turn to a burger menu when viewed on smaller screen breakpoints (e.g. mobile and tablet screens)?  
– Is the footer appearing as per they design?  
– Are all the footer components (e.g. footer menu, footer logos, legal links such as privacy policy, terms & conditions, the © notice and social icons etc) appearing as expected?  
– Does the footer menu turn into an accordion to save space on smaller screen sizes (e.g. mobile and tablet screens)?

**3 – Testing the Login & Registration flow of an eCommerce Site**

While all of the ecommerce sites have user registration feature, some of them do allow their customers to purchase products as a guest, i.e. without forcing them to register and create an account, and then with an optional step to create an account in the order confirmation page after the order has been placed. Once an account has been created, the user can choose to log in at any stage during a checkout process. Here are some good test cases for your ecommerce testing team to focus when testing the login and registration process:

– Assuming that the site permits this, can the customer purchase items as a guest user?  
– Can a guest user easily create an account from the order confirmation page after the order has been placed?  
– Can a guest user register as a member from the registration page?  
– Once logged in, are the products in the cart getting correctly associated with the logged in member’s account?  
– Once logged in, is the user still being prompted to sign in? This shouldn’t happen.  
– Are the login redirects working as expected and whether the user is being redirected to the correct page after completing a particular user journey?  
– Are the user sessions being maintained for the intended time period?  
– Is the user’s session timing out and expiring after the stipulated time?

**4 – Testing the My Account of an Online Web Store**

My Account area can differ from site to site but typically they contain pages such as My Account, Account Information, Address Book, My Orders, Newsletter Subscriptions and a link to Log Out. Here are some good test cases for your ecommerce QA team to focus when testing the My Account areas:

– Is the logged out user prevented from accessing My Account areas?  
– Is a logged in user able to access My Account areas?  
– Is the user able to add, edit, modify and access their account information (e.g. Name, Email, Password etc) in the Account Information area?  
– Is the user able to add, edit, modify and access all the addresses in the Address Book?  
– Are the addresses that the user is adding, editing, modifying in the checkout flow appearing as expected in the Address Book?  
– Is the customer able to view, track, cancel and reorder his past orders in My Orders area?  
– Is the user able to enable and disable newsletter subscriptions in Newsletter Subscriptions area?  
– Is the user able to log out of his session using the Log Out link?

**5 – Testing the Search feature of an eCommerce Site**

Believe it or not, the search feature is one of the most-used features in an ecommerce store. Even with ecommerce sites with sophisticated product listing (category) pages and easy to use navigation, customers often find it easier to use the website search feature to find exactly what they are looking for.  
Here are some important test cases for your ecommerce testing team to focus when testing the Search features:

– Is the search feature robust enough to allow searching by product names, brand names or product categories etc? e.g. iPhone X, Apple iPhone, latest iPhone models, cheap iPhone, iPhones in 2024 or even just iPhones etc.  
– Are the search results relevant for all variations of search keywords?  
– Does the search result page have sorting options?

– If sorting option is available on search results page, then can customers sort the results based on price (high to low, low to high), date ranges, brand, review / ratings etc?  
– Is pagination option available on search results page when a long list of products are displayed?  
– How many results are displayed on each page?  
– Does the next page load automatically when user scrolls? If not, can the user easily navigate to the next search result page using pagination?

**6 – Testing the Categories or Product Listing Page (PLP) of an Online Shopping Store**

While it is neither possible nor prudent to test each and every category page of an ecommerce site, these pages list products that the customers are looking for and hence you must test at least few of the product listing pages randomly to ensure everything is in order. Here are some critical test cases for your ecommerce QA team to focus when testing the Category or Product Listing Page:

– Does this page display the correct products based on the selected category?  
– Does this page display proper sorting options based on price (high to low, low to high), date ranges, brand, review / ratings etc?  
– Does this page display proper filter options?  
– Is pagination option available on this page when a long list of products are displayed?  
– How many results are displayed on each page?  
– Does the next page load automatically when user scrolls? If not, can the user easily navigate to the next page using pagination?  
– Does this page display the correct recommended products based on the selected category?  
– Does this page display the correct related products based on the selected category?  
– Does this page display the correct featured products based on the selected category?

**7 – Testing the Product Details Page (PDP) of an eCommerce Site**

Whether you realize this or not, but this is the page where every other page (home page, the navigation menu, category pages, search result pages etc) is trying to drive traffic in. Thus, the product details page is the page that ultimately begins the checkout flow journey that results in revenue for every ecommerce sites. Here are some crucial test cases for your ecommerce testing team to focus when testing the Product Details Page:

– Does this page display all the product related information (e.g. product name, SKU, price, discount if any, product images, product specifications, user reviews, Add to Cart button, quantity changer etc) as expected?  
– Does this precut display other similar products that were bought by customers who purchased this item?  
– Can the customer customize the product if it is a customizable product and available with variations (size, colors etc)?  
– Does this page show the stock availability accurately?  
– Can the user select required number of items using the quantity selector and then add the product to cart?  
– Does this product gets added to cart when added?  
– Does the quantity in cart get updated when the product is added to cart?

**8 – Testing the Shopping Cart of an Online Shopping Platform**

Shopping cart is one of the crucial components of an ecommerce website for obvious reasons. Just like physical shopping baskets, the shopping carts in an ecommerce website allows the customers to select and store multiple different items in their cart and then purchase them together when ready. Here are some key test cases, which should be part of testing a shopping cart.

– Does the cart get updated to show updated quantity when an item is added to it?  
– Does the mini-cart (that slides when you click on the cart icon) correctly reflect the items, their quantity and price?  
– Can you increase or decrease quantity of an item from the cart and mini-cart?  
– Can you remove an item from the cart and mini-cart?  
– Can you add the item several times to the cart?  
– Can you add several variations (e.g. color, size etc) of the same item to the cart?  
– Can you add several items of different types to the cart?  
– Can you visit the product detail page by clicking on an item from the cart?  
– Does the cart still remembers the items, their quantity and price correctly even if you accidentally close the browser and then reopen it?  
– Does the cart still remembers the items, their quantity and price correctly even if you log out as the member and then logs back in?  
– Can you apply valid coupon codes and discount vouchers in the cart?  
– Does the discount get correctly applied when valid coupon codes and discount vouchers are applied in the cart?

**9 – Testing the Checkout Flow of an eCommerce Site**

The Checkout flow is the user journey that takes place when the user decides to move the added product items from the shopping cart and to finally purchase them. In the checkout process, usually the user is required to provide shipping details, billing information and payment details to complete the purchase. Timed out or unsuccessful transactions are one of the top reasons why most online shoppers abandon an ecommerce website without completing their purchase. Failed transactions are thus one of the main reasons of abandoned carts. Here are some of the most crucial test cases to test during the checkout flow.

– If the user is already logged in, does their shipping and billing information get auto-filled in checkout?  
– If the user is a guest user, can they enter their shipping and billing information?  
– Do all the types of supported payment methods work?  
– Can customers check out as guests and make payments?

– For returning customers, does the checkout page prompt them to sign in?  
– Are sensitive information such as customer’s credit card details, PayPal / Amazon Pay / Google Pay / Apple Pay credentials, etc handled securely and not stored on the site’s server?  
– Is the user taken to Order Confirmation page upon successful checkout?

**10 – Testing the Order Confirmation Page of an Online Shopping Portal**

This is the final step of the checkout flow user journey and is displayed only when each steps of the checkout including shipping, billing and payment are successful. Here are some of the most important test cases to test on the order confirmation page.

– Does this page display the Order ID correctly?  
– Does this page display the product details correctly?  
– Does this page offer an easy way to create account, in case of guest users?  
– Does the customer receive an order confirmation email / SMS text message along with the order?